

Master Data Growth

Overcoming Challenges with Strategic Information Management

THE CHALLENGE

Organizations today face challenges that go beyond simply expanding storage capacities. While many focus on storage, this approach overlooks the broader issues of data management.

The exponential growth of data requires a shift toward comprehensive strategies like Information Lifecycle Management (ILM) to avoid inefficiencies and rising costs.

KEY STEPS

- 01 **Discover** the state of your information with automated content scanning and analysis.
- 02 **Take Action** by archiving non-essential data, reducing versions, and saving costs, all while actively preparing your data for AI.
- 03 **Maintain** robust procedures, deploy automated rules and implement ongoing information lifecycle to ensure compliance and efficiency.

EFFECTIVE DATA MANAGEMENT

Moving beyond basic archiving requires a shift from simply storing data to strategically managing its entire lifecycle. Not all data holds equal value, and by prioritizing what's essential, businesses can reduce costs, enhance efficiency, and avoid the endless cycle of expanding storage without addressing underlying data management challenges.



SAVE MONEY | MAINTAIN DATA INTEGRITY | IMPROVE EFFICIENCY & OUTCOME



Future-proof your organization with AvePoint Opus as your gateway to proactive and effective Information Management. Gain full control from content creation to disposal through a central interface, enhancing data quality, controlling costs and improving user and AI effectiveness for better decision-making.



Learn more about what AvePoint Opus can do for you by visiting www.avepoint.com