StorageCraft. A A PARTNER NETWORK Europe PARTNER MATRIX

STORAGECRAFT PARTNER PROGRAM REQUIREMENTS	AUTHORIZED Partner	SILVER	GOLD	PLATINUM
Annual Billing Requirements	< €25k	< €25k	€25k-€50k	€50k +
StorageCraft Certified Engineer (Number of Certified Employees)		1	2	1
StorageCraft Certified Master Engineer (Number of Certified Employees)				1
STORAGECRAFT PARTNER PROGRAM BENEFITS	AUTHORIZED Partner	SILVER	GOLD	PLATINUM
Access to Partner Marketing Portal and Enablement Tools	1	1	1	1
Dedicated Account Managers and Technical Sales Engineer*	1	✓	1	1
Sales and Technical Onboarding	1	✓	1	1
Product Purchase Discount – Perpetual Licenses (MSRP Reseller)	20%	25%	30%	30%
Product Purchase Discount – Perpetual Licenses (Gov/Edu/Non-Profit)	25%	30%	35%	35%
Volume Pricing for Monthly Subscription Licenses (See MSP Pricing Calculator for Details)	~	1	1	1
RAMP Program for Monthly Subscription Licenses (See Your Dedicated Account Team for Details on Large-Scale Deployments)	1	~	1	1
Complimentary NFR Software for Internal Use, Evaluation, and Training (Packs Include: Server, Desktop, ImageManager) (Not Supported in Production Environment)	1 NFR Pack	2 NFR Packs	5 NFR Packs	Unlimited NFR Packs
Unlimited Access to Academy eLearning Courses (Sales and Technical)	1	√	1	1
Academy Instructor-led Classroom Training Includes One (1) Exam per Course Completed	50% Off MSRP	50% Off MSRP	50% Off MSRP	50% Off MSRP
After-Hours Emergency Support (12-month commitment for €39.95/per month)	1	1	1	1
Monthly Partner Newsletter*	1	~	1	1
Deal Registration- €1,500 – €3,000, 5% Additional Margin €3,000 or more 10-15% Additional Margin	1	s	1	\$
Quarterly IT Edition Partner Purchase Benefit 3 Month IT Edition for $\notin 299.00$ (MSRP $\notin 962.06$) or 1 Year IT Edition for $\notin 1,196.00$ (MSRP $\notin 2,565.50$)		1	1	\$
Quarterly IT Edition Sales Incentive Program (Previous Quarter Sales of €5,000 or More)		1	2	5
Marketing Development Funds (MDF)		√	1	1
Quarterly Joint Business Development Plan			1	1
Access to Beta Products			1	1
StorageCraft Partner Certificates and Email Logos			1	1
Partner Locator on StorageCraft Website				1
Customizable Case Study Videos*				1
Additional Rebates and Incentive Programs				1
StorageCraft €10k Recovery Guarantee				

*Not available in all countries