act! Essentials™

CRM made easy

Why choose Act! Essentials?

Designed for small businesses and entrepreneurs, Act! Essentials gives you organised access to key customer details and powerful email marketing, making it easy to grow your business. Best part, Act! Essentials is simple to learn and easy to use so you can get started right away!

For a free trial contact your Act! Essentials reseller.

Quick to get started and easy to use.

Includes powerful contact and sales management features.

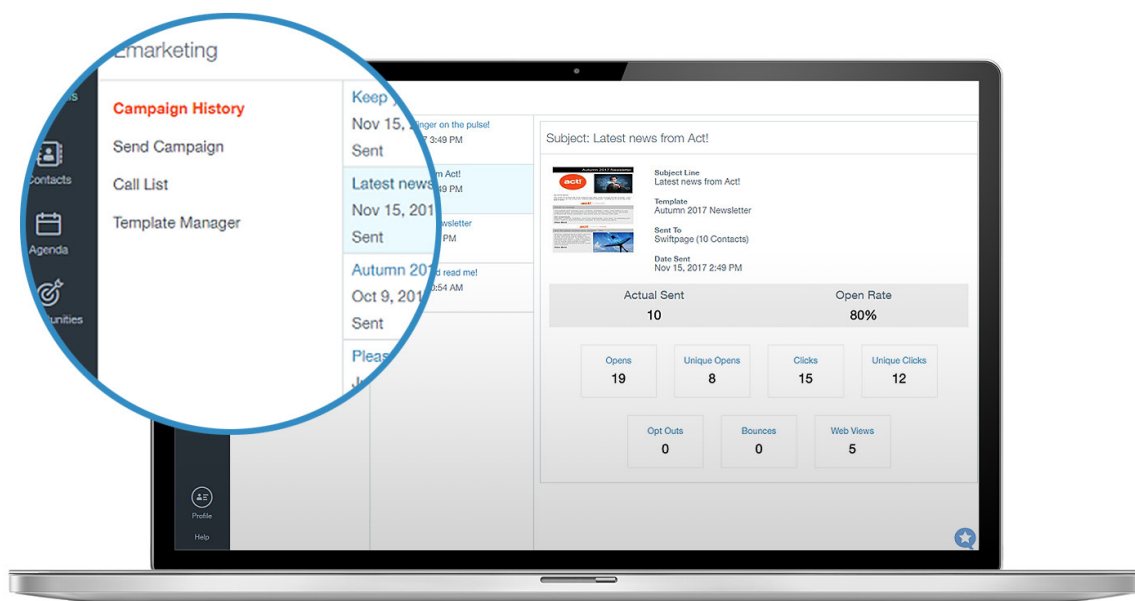Easy to create email marketing templates, quick to send, with real-time reporting.

Accessible anywhere from laptop, tablet or phone.

Integrates with Microsoft Outlook®, Google™, Facebook® and LinkedIn®.

Links with over 800 key business solutions and apps using PieSync™ and Zapier®.

act!™ | Essentials

Grow your business

Create professional campaigns using email templates that you can customise with your own messages, logo and images. Real-time campaign reporting lets you see who's opened emails.

Keep deals moving

Create Opportunities that can track status, value, and estimated close dates, giving you a complete overview of your sales pipeline, so you can see where to focus your next activity.

Stay connected

Quickly import your contacts. Keep notes, history and interactions together in one organised place. Get organised with a to-do list and schedule activities in a calendar that can be viewed in Outlook®.

sw!ftpage™