



Cloud Backup

Get Customers Back on Track Quickly

Data loss happens, even in the cloud!



75% of data loss is due to people deleting content accidentally or intentionally¹.

Deleted items in Office 365 will be permanently removed after 14 days². Expanded Office 365 licenses and features offer unlimited retention, but don't provide a fast, easy way to restore content exactly as it was and where it was so employees can get back on track quickly.

Getting customers back on track is costly

In the absence of a backup solution, if the data can be recovered at all, it can take as much as six engineer hours to recover a single file. Between lost productivity and IT costs, that recovery can be more expensive than an entire year of a backup solution. And recovering an entire folder or mailbox can be off the charts, especially when the recovered data is unstructured.

With SkyKick Cloud Backup (Annual cost)

25 employees @ \$4/mo. \$1200

Without SkyKick Cloud Backup (Estimated recovery costs)

Single file	\$1200	
Folder	\$2400	
Entire Mailbox	\$\$\$\$\$	

Office 365 Archiving is not a substitute for backup

Office 365 offers license-dependent data protection features including Archiving, In-Place Hold and Litigation Hold.

These features are designed for compliance and litigation, not for quick search and restore of lost data.

Even with Office 365 E3 licenses across your customers' entire organization, and all policies set to optimize data protection, only a backup solution gets employees back on track quickly with minimal skill, time, and cost.

FEATURE	OFFICE 365 ³	SKYKICK ⁴
Granular backups of email	x	x
Designed for restoring data		x
One-click restore		x
Restores directly to the mailbox		x
Maintains mailbox folder structure		x
Includes SharePoint and OneDrive backup options		x
Single interface for all backup & restore operations		x
Unlimited data capacity and retention	x	x
Allows for discovery and cross-mailbox search	x	x
Easy to set up and use		x
Relies on PST exports	x	x
Stored outside of Office 365		x
Dedicated support included		x

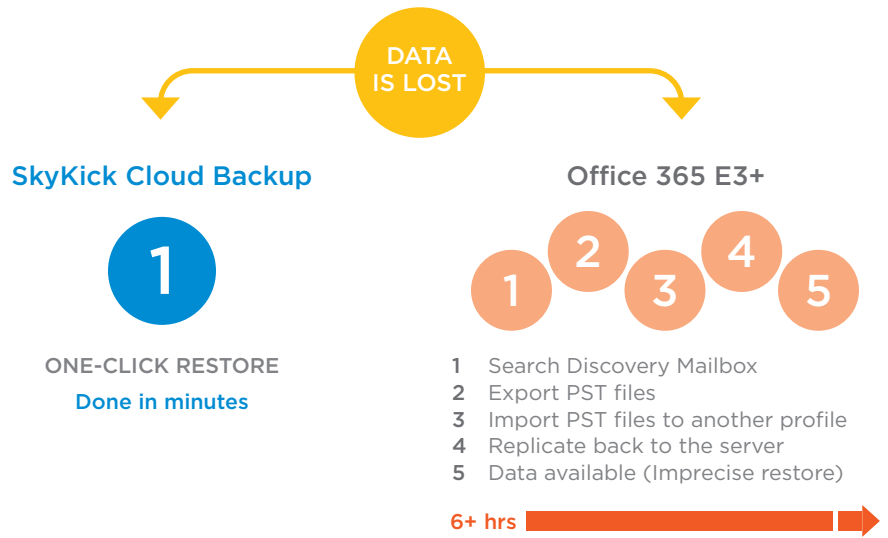
³ Office 365 Archiving Data Recovery ⁴ SkyKick Cloud Backup

¹IT Compliance Policy Group. ²This retention can be extended to a maximum of 30 days.

"SkyKick's new Cloud Backup service without question is the best I've seen in the market. Its instantaneous recovery time changes the industry standard and will give customers the instant timeframe they expect." - Melanie, Centerpoint Solutions

Quickly restore data

SkyKick Cloud Backup's lightning-fast search and one-click restore saves time, money, and resources compared to relying only on Office 365's native data protection and archiving features.



Protect your customers and grow your recurring revenue

Without a cloud backup solution for Office 365, your customers are missing the foundational piece of data protection.

SkyKick's Cloud Backup solution allows you to restore data quickly and avoid customer satisfaction issues.

Plus, it's a great way to boost recurring revenue in your cloud business or practice with a predictable, low monthly fixed price per user.



- **Disaster Recovery**
Business Continuity
Cost prohibitive for non-enterprise businesses
- **Office 365 Archiving Features**
Compliance and Litigation
Requires retention policies & management
- **SkyKick Cloud Backup**
Quickly Restore Data
Protect your productivity

Key features



Easy Setup

Nothing to install
Easy to use
Set and forget



One-Click Restore

Simple, intuitive interface
Find lost data in seconds
Restore with a single click
Back on track quickly



Unlimited Backup

No data caps
No retention limits
No overages or hidden charges
Peace of mind